

# CJA NEWS

Winter 2008/2009

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## Dear Fellow and Prospective Members of the CJA:

It is hard to believe that the holiday season is upon us. As I sit writing this, I am recovering from a wonderful Thanksgiving Dinner.

Your Association has been working hard on several different projects and events. The CJA along with other local Jewelers Associations will be hosting the Annual Holiday Party on Tuesday, December 9<sup>th</sup>.

The event will be held at Quartino's, 626 N. State Street, Chicago. It begins at 6:30PM and promises an evening filled with great food, good friends, long time colleagues and a lot of fun. I hope you will make the effort and attend.

As you are probably aware, INSTORE Magazine is sponsoring THE INSTORE SHOW April 19-21, 2009 at Navy Pier. The CJA will have a booth at the show and will put on a seminar where the Chicago Jewelers Association's Jewelers Security Alert Network will be formally introduced. John Kennedy, President of the Jewelers' Security Alliance will be the keynote speaker. Please mark your calendars to attend this important event.

Included with this newsletter is a postcard requesting updated E-mail and fax numbers. Please take a few minutes to complete the information and mail it back to us. It is important for our communication of the Jewelers Security Alert Network bulletins. We want to give as timely notice as possible when there is something you should know about. Watch for bulletins to start going out in the near future.

Wishing all of you and your families a safe, healthy and profitable holiday season.

Sincerely,  
Larry Hyman  
President



**Has your e-mail address, mailing address,  
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Call (312) 641-5201 or  
e-mail changes to [admin@chicagoja.org](mailto:admin@chicagoja.org)  
Your help in keeping our records  
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## SEP Jewelry Tools

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***A recent headline from a Jewelers' Security Alliance  
Crime Alert is a good reminder of the danger facing  
traveling jewelry salespersons:***

### SALESPERSON HAS BURGLARY ATTEMPT AT RELATIVE'S HOME Chicago, IL area - November 6, 2008

A salesperson's car was parked in the garage of a relative's home with merchandise in the trunk, which was equipped with special trunk security protection. The salesperson had made sales calls in the suburban Chicago area, and then went out with his relatives to dinner. When the salesperson returned to the home with his relatives, they discovered the house had been ransacked, and tools had been used to try to break into the car trunk from the rear seat. However, the suspects were not successful in getting into the trunk. Two Hispanic males in black clothing were seen by witnesses running in the street near the scene, and it was reported that a blue Ford Windstar had been parked halfway on the grass near the residence. (Compliments of [www.jewelerssecurity.org](http://www.jewelerssecurity.org))

The salesperson in this case took safety precautions including having a separate security system in his car and parking inside a locked garage. Had he not taken these precautions, the thieves would have almost certainly been successful in stealing his line. Were there other precautions he could have taken?

The 35 to 40 minutes it takes to complete "Danger on the Road" could save the lives of you or your associates and spare you from becoming the next victim. Available at [www.JMUniversity.com](http://www.JMUniversity.com), the interactive course is free to everyone in the jewelry industry. Take it before you take your next road trip.

# NEWSBRIEF

## Who's watching when YOU carry jewelry?

*A release from the Jewelers Mutual  
Insurance Company*

Jewelers Mutual Insurance Company, Neenah, Wis. - If you are traveling with jewelry, be aware of thieves waiting for their next robbery opportunity. "At Jewelers Mutual Insurance Company, we have been seeing an increase in the number of reported off-premises travel losses involving jewelry," reports David Sexton, CPCU, vice president of Loss Prevention. He advises, "Before you travel with jewelry again, carefully review your safety practices to be sure you are not the next victim."

Jewelers Mutual offers a highly acclaimed (and free) online training course: "Danger on the Road" at [www.JMUniversity.com](http://www.JMUniversity.com). This one-of-a-kind course offers well-researched safety advice based on careful analysis of actual acts of crime to help you avoid becoming a victim when you travel with your jewelry line or transport jewelry. Make no mistake; thieves *are* watching you. If they suspect you are carrying a jewelry line, there is little they will stop at including forcing you into accidents, boxing your car in and smashing out windows, beating you, and other dangerous - even life-threatening - experiences.

# Upcoming Events

## December 2008



### JF&A Jewelry, Fashion & Accessories

- December 5th–7th
- Renaissance Schaumburg Hotel & Convention Center
- Schaumburg, IL

### New Orleans Christmas Gem, Jewelry & Bead Show

- December 5th–7th
- Pontchartrain Center
- Kenner, LA

### GTS Greensboro—Importers & Wholesalers—Jewelry

- December 6th–8th
- Greensboro Coliseum Complex
- Greensboro, NC

### Florida Jewelers Expo

- December 13th–15th
- Osceola Heritage Park-Exhibition Hall
- Kissimee, FL

### Baton Rouge Jewelry & General Merchandise Show

- December 13th–15th
- Baton Rouge River Center
- Baton Rouge, LA

## January 2009

### Original Miami Beach Antique Show

- January 22nd-26th
- Miami Beach Convention Center
- Miami Beach, FL

## February 2009

### The American Craft Wholesale Show

- February 24th-26th
- Baltimore Convention Center
- Baltimore, MD



## Howard Frum Jewelers

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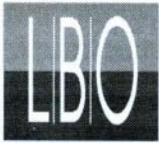
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## DON'T MISS OUR HOLIDAY PARTY!

The CJA, along with other local Jewelry Associations, will be hosting its annual Christmas party on Tuesday, December 9th. The event will be held at Quartino's, located at 626 N. State St. in Chicago from 6:30 p.m. until 9:30 p.m. Tickets are \$35.00 per person, which includes a buffet-style dinner. There is a cash bar. For reservations, please contact Jodie Diegel at (847) 477-7825. Please come and enjoy the holiday spirit, mingle, and network with other industry members. We hope to see you there!

## REMINDER: INSTORE IN APRIL

Mark your calendars for the InStore show running April 19th-21st at Navy Pier in Chicago. The CJA is planning to kickoff its much anticipated Chicago Jewelers Association Security Alert Network. If you haven't had the chance to speak to CJA President Larry Hyman in person about this innovative initiative, this will be an opportune time. In addition, John Kennedy, President of the Jewelers Security Alliance, will be delivering a keynote speech. This is an event not to be missed. For more information on the event, its exhibitors, or to register for the event, please visit [www.theinstoreshow.com](http://www.theinstoreshow.com). It promises to be a wonderful event for Retailers and Wholesalers alike.

*Join The CJA Today!*

*Don't miss out on this great opportunity at these low introductory rates.*

**Benefits for Your Business:** Security Information, Personal & Business Growth, Networking Events, Seminars and Online Forums

**Membership Options:**

\_\_\_\_\_ One Year (\$100) \_\_\_\_\_ Two Years (\$150)

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**Chicago Jewelers' Association**

**P.O. Box 501**

**Chicago, IL 60690-0501**

**Phone: (312) 641-5201/ Fax: (312) 834-0387**

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